

COWBOYS AND CHRISTMAS TREES



2025 NATIONAL SUMMER MEETING JULY 24-26

Hosted by Dutchman Tree Farms at
Northern Pines Nursery

All exhibitors, educational sessions, and tours will take place at
Northern Pines Nursery • 2458 S. Green Rd. • Lake City, Michigan 49651



Northern Pines
Nursery

MICHIGAN
CHRISTMAS TREE ASSOCIATION

National
Christmas
Tree Association

MID-AMERICA
CHRISTMAS TREE



partnering state associations

Illinois Christmas Tree Association

Indiana Christmas Tree Growers Association

For Meeting and Hotel Information Visit

www.mcta.org

SUMMER MEETING SCHEDULE OVERVIEW:

THURSDAY JULY 24

10 to 7 pm Vendor Set-up
1 to 4:30 pm New Grower Session
2 pm Golf Outing 9-hole at
Evergreen Resort
Board Meetings
5:30 – 6:30 Happy Hour at
Evergreen Resort

FRIDAY JULY 25

8:00 Registration/Vendor time
(Donuts and Coffee)
9:00 Welcome to Dutchman
9:00 to 11:30 Programing and Tours
12:00 Lunch/Vendor time
2:00 to 4:30 Programing and Tours
4:30 Happy Hour/Vendor time
6:00 6:00 Hall of Fame and Tree
Contest Winners Announced
6:30 Dinner and Rodeo Event

SATURAY JULY 26

8:00 Vendor time (Donuts and
Coffee)
9:00 to 11:30 Programing and Tours
12:00 Lunch/Vendor time
2:00 to 4:30 Programing and Tours
Conclude program



HOTELS at a GLANCE

Evergreen Resort

7880 Mackinaw Trail
Cadillac, MI 49601
231-775-9947

Caberfae Peaks

1 Caberfae Ln, Cadillac, MI 49601
231-862-3000

Days Inn by Wyndham Cadillac

6001 East M-115,
Cadillac, MI 49601
231-7754414

Holiday Inn Express

7642 US-131, Cadillac, MI 49601
231-779-4656

Lake Cadillac Resort

6319 M 11, Cadillac, MI 49601
231-577-0773

National Summer Meeting 2025

VENDOR REGISTRATION FORM

July 24-26 • Dutchman Tree Farms & Northern Pines Nursery • 2458 S Green Rd, Lake City, Michigan 49651

REGISTRATION DEADLINE IS JUNE 15 to be included in meeting program.

(Please print or type)

Company/Organization _____

Address: _____ City _____ State _____ Zip _____

Phone _____ Email _____ Website: _____

Name(s) of Attendees _____

Are you a member of any of the following Christmas tree associations? Please check all that apply:

Michigan ___ MACT ___ NCTA ___ Illinois ___ Indiana ___

MCTA 9-HOLE GOLF OUTING (Pay at course)

Thursday, July 24 at 2 p.m. at Evergreen Resort, 7880 Mackinaw Trail, Cadillac, MI 49601

Names of those golfing _____

BOOTH COST (includes full convention registration and meals for two people)

___ **MEMBERS** – 1st booth – **\$325** for MCTA, NCTA, MACT, ICTA, and ICTGA

___ **MEMBERS** – Additional Booths – **\$175** for MCTA, NCTA, MACT, ICTA, and ICTGA (same company)

___ Non-Member 1st booth – \$375

___ Non-Member Additional Booths (same company) – \$225

___ Additional registrants – \$125 each (includes meals)

T-SHIRT – \$20 Specify S-XXL _____

Vendors reserving four or more tables will get premium placement in the exhibitor area.

Products and service to be exhibited: _____

Competitors from whom booth separation is desired: _____

I will donate an item to the silent auction to benefit the MCTA Research Fund. ___

Booth Costs _____

SPONSORSHIP OPPORTUNITIES:

___ **Event Sponsor** includes: Special meeting time allotted for equipment demonstration or product promotion, full page premium program ad and business name & logo shared in all summer meeting event promotional emails – \$750

___ Thursday Welcome Reception – \$250

___ Friday Morning Coffee and Donuts – \$300

___ Friday Lunch – \$500

___ Friday Dinner – \$500

___ Friday Refreshments – \$300

___ Saturday Morning Coffee and Donuts – \$300

___ Saturday Lunch – \$500

___ Registration Sponsor – \$150

Sponsor Costs _____

PROGRAM ADVERTISEMENTS SPECIFICATIONS

PLACEMENT

Premium Placements (Inside Front Cover, Inside Back Cover and Back Cover)

Full Page FULL COLOR

SIZE

3.25 x 8 (width by height)

RATE

\$200

Inside Pages

Full Page BLACK&WHITE

3.25 x 8 (width by height)

\$100

Half Page BLACK&WHITE

3.25 x 3.875 (width by height)

\$75

All ads are non-bleed, sizes noted are width by height, full color only available on premium pages

Advertising Costs _____

Return this registration form with payment by **JUNE 15, 2025** to:

MCTA, PO Box 252, Durand, MI 48429

Phone: **517.545.9971** | Fax: **517.545.4501**

Questions Contact: Amy at **info@mcta.org**

TOTAL COSTS _____

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